L.V.R.A.

SUNNYVALE, CALIFORNIA

AUGUST 1958

VOL. I

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L.V.R.A. PICNIC WAS A BIG HIT!

The LVRA is quite pleased with the results of our first Village wide activity. Although the prefit was small the satisfaction of having presented an enjoyable day was huge.

The day was well directed with the exception of a misunderstanding on the baseball schedule the day went without a blemish.

The children had a tremendous time in all their games and as children will, consumed huge quantities of milk, ice cream, and goodies, The adults consumed much of another type beverage.

The Pie Eating Contest was a smeary success. It was difficult to know where the pies ended and mouths began! Oheeks, chins and noses showed earmarks of battle and chewing was forgotten.

The tug of war began as such but ended in a melee of adulta, kids and anyone else who could find a place on the rope. Know who won!

The tots went balloon happy and bobbed around like bubble bearing pixies. The dust and dirt also suffered a drubbing from little hands and knees.

Dancing, swimming and general fun rounded out an enjoyable day.

The wonderful prizes contributed by local merchants were a crowning success to the picnic and everyone who won were more than pleased. These merchants are listed in this edition and have our deepest appreciation and thanks. Patronize them as they were gracious to you.

VANDALISM

It has been brought to the attention of the Executive Board that acts of vandalism are occurring in our tract. This is a most serious matter, as vandalism in any form not only detracts from the beauty of our neighborhood, that means money out of our pockets - but any tract that gets a reputation for this sort of thing is on a down-hill grade.

The police are notified in each case, and when the vandals are caught, the parents are liable up to \$500 for each offense.

Vandalism, the willful destruction or defacement of property may start in small ways, but once such acts become commonplace and no serious effort is made to curb them, a neight borhood may even become the target of outsiders who might wish to indulge in a destructive manner.

Parents, keep your eyes open, and know where your children are at all times. Let's keep Lakewood a tract where people are proud to live. It's up to us!

HART CLEANERS

DRY CLEANING - TAILDRING
ALTERING

174 CASTRO ST.

MOUNTAIN VIEW, CALIF.

PHONE YORKSHIRE 7-3001

SPORTS::

The Bombastic Boys of the Lake-wood Village slow pitch team put on a good show for the people every week at beautiful Washington Park. If you like top notch ball played by top notch checker players, come out and see the terrors of Sunnyvale play ball.

A-1 SUPERETTE 829 Borregas at Bayshore Sunnyvale

BERKELEY FARMS

SERVICES LAKEWOOD

M & M DRUGS

225 E.MaudeAve. SUNNYVALE

C & D MARKET

501 Borregas, SUNNYVALE

PIER'S DAIRY

SERVES LAKEWOOD

BRADLEY & MONTGOMERY
MOBILE SERVICE
3898 Lawrence Station Rd.

Trailer Rentals -- Complete Tire RE 6-2931 Service Sunnyvale

LITTLE LEAGUE

The National League pennant race may be close, but not so close as our own Little League! With four games played, our four teams, the Yankees, Dodgers, Braves and Giants are in a four-way tie for lst place each with two wins and two losses.

Many of the boys show lots of promise as future "BIG LEAGUERS". In fact two of the boys, -- Don Neylor of the Braves, and Bryon Van Ness of the Yanks. have each hit at least one home run in each of the games they have played so far. The games are all played at Fairwood School Tuesdays at 6:00pm., Wednesdays at 10:00a.m. Saturdays at 10:00 a.m. and 12:00 noon. The boys are really worth watching, and we know they would like to see you out there rooting for your favorite team and players.

IS THAT HUGE LUMP SUM DUE ON YOUR

AUTO SHORT OF \$

FOR ONLY

597 * PER MONTH

FOR 10 MONTHS WILL BUY YOU A FULL YEARS AUTO INSURANCE ... AS THE LAW REQUIRES

THE TRAVELERS
INSURANCE COMPANY

* \$ 12.40 DOWN PAYMENT PETE DIONNE RE.6-0450

CALLING ALL JOURNALISTS!

ling all journalists! Teenage and woult. Put to use your hidden takents. Be a reporter for "The Villager" in your spare moments.

Any news down on your block that you think we could use? Items such as; where you have been; where you are going; people visiting; new baby are what we need so don't hesitate to call us.

Teenagers! Can you spare an hour a month to help us keep our community in the know? Come out and help circulate the Villager.

Do you have a business you wish to advertise? Items you wish to sell or service you wish to render? Inquire about our classified and display ads by calling RE-6-2374, RE 6-1380 or RE 6-0853.

EVAN'S VILLAGE T. V.

642 Greenlake Dr. SUNNYVALE

SUTTER'S PLACE

MT. VIEW ALVISO RD. ALVISO

COPPLA DAIRY

MT. VIEW GALVISO RD. & LAWRENCE STA.

BORDEN'S DAIRY

SERVICES LAKEWOOD

MODILE SERVICE STATION

DUANE & LAWRENCE STA. RD.

Editorial: GOOD NEIGHBORS)

Some residents have not been watering their lawn between the side-walk and the street. The result is a lowering in appearance of the entire area, and eyesore for their neighbors and visitors.

Those who have not been maintaining this area fail to realize that they and their home are judged partly by its appearence.

This area is difficult to water, particularly on corner lots, but can be handled with a minimum of attention, if a long soaker hose is used.

If your neighbor fails to respond favorably to gentle hints of this matter, contact your Area representative for further action.

BILL & RAY
of
COLONIAL BAKERY

VALLEY HOMES BAKERY

TRUCK SERVICES LAKEWOOD

MAC'S HARDWARE

I55 E. Haude SUNNYVALE

A & B LIQUORS

1958 E. Maude SUNNYVALE

B & J SUPER MARKET

666 N. Fairoaks SUNNYVALE

RIEDERS GARDEN & PET SUPPLY IOI E.Evelyn Ave. SUNNYVALE

POZAS TRUCKING

249 N. Fairoaks SUNNYVALE



WELTON SHELL STATION 929 E. Duane Sunnyvale, California

THIS IS NON_PROFIT NEWSPAPER It wasn't meant to be but that's the way it turned out! Next month???

HILLS AUTOMOTIVE REPAIR

205 E. Washington Sunnyvale

ED & JAKE'S

BLUE BONNET CAFE

208 So. Fairoaks Sunnyvale

FROM: EXECUTIVE BOARD

The LVRA is trying to grow something big & well organized for the future of all you homeowners! This simple question brings to mind several questions. Where are all the people who sit at home & talk about what they would do if they belonged? Where are all the people who junior-sized tentrums when the LVKA does something they don't like? Most of all where are all the people who think that they can't afford 2 hours per month & \$ 2.00 per year without first attending a meeting or contacting anybody to find out about LVRA?

WE of the LVRA have an obligation to you as residents of Lakewood Vilage in trying to better our immediate community; it's too bad that a handfull of people are doing what hundreds could be doing much easier.

We are endeavoring to shorten the meetings, make them informative and serve refreshments all in the short time of 2 hours- - why not stop in for the next meeting- bring the kids babysitting is available.

When Its Party Time Remember

SEIJ'S DEPOT BAKERY

121 S. Murphy Ave. RE 6-3674 Sunnyvale, Calif.

Where Quality Is Our Main Product A Family Bakery Since 1925

A RUMMAGE SALE - - is in the making Will you donate your useful items no longer needed or cared for? — If you have rummage please call RE 6-1278 or RE 6-1572 for pickup.

CLASSIFIED ADVERTISING

CHILD CARE; By the week
Mrs. Cox - 1298 Socorto
REgent 9-9325

CHILD CARE; Experienced Babysitter, 18 yrs. old. Bonnie Reynolds REgent 6-1278

CHILD CARE; By day or week- - - Mrs. Burden, REgent 6-1952

FOR SALE: 1952 - Frigidaire Automatic Washer; fur coat size 15 REgent 6-2417

FOR SALE: 14 ft. boat, 25 horse Evinrude motor and trailer-take over payments. 1948 Buick Super; Solid Oak Dining Rm. table and 9 chairs. REgent 9- 1859